



NEMO WORKFORCE DEVELOPMENT BOARD

111E. Monroe • Paris, Missouri 65275 • www.nemowib.org • (660) 327-5125 • Fax (660) 327-5128

**NEMO Workforce Development Board (WDB)
Employer Engagement Committee Meeting
March 6, 2018**

Members Present

Annette Sweet
Jim Kolve
Pat Poepping
Corey Mehaffy
Dennis Gill

WDB Staff

Diane Simbro
Sharon Hillard

Members Absent

Lesa Barber
Diane Noah
Darin Arnsmeier
Mac Wilt
Stephen Garner
Stephen Garner
Clinton Flowers
Gabe Suddrath

Guests

Shari Schenewerk
Rita Brown
Sheree Prebe
Allysia Long
Kim Cull
Brandi Glover
Randal Weidenaar
Randy Lane
Janet Hickey
Lisa Marshall
Susan McKnight
Tom Christine
Bryan Trappe
Amanda Sizemore
Carolyn Chrisman
John Guilick
Chad Eggan

MEETING CALLED TO ORDER

Chairperson Jim Kolve called the March 6, 2018 Employer Engagement Committee Meeting to order at approximately 10:00 a.m. at the Missouri Job Center-Kirksville in Kirksville, MO.

ROLL CALL

Roll call was taken and a signature sheet was signed by those attending. Five committee members were present, and a quorum was established.

APPROVAL OF AGENDA

Pat Poepping moved to approve the agenda. Dennis Gill seconded the motion, and the motion was approved.

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APPROVAL OF MINUTES

Pat Poepping moved to approve the January 16, 2018 Meeting minutes. Dennis Gill seconded the motion, and the motion was approved.

INTRODUCTIONS OF MEMBERS AND GUESTS

Everyone introduced themselves.

COREY MEHAFFY & RANDAL WEIDENAAR – BR+E 22 ADDITIONAL INFORMATION

Corey Maheffy and Randal Weidenaar provided a presentation and answered questions regarding a new program called BR+E 22 being offered by the Growth Services Group (GSG). It was explained that the program was based on Gallup data and was designed to work with existing employers in expanding profit and productivity through employee engagement. Handouts were provided and reviewed. The Workforce Development Board was asked to sponsor GSG and introduce them to area employers to get them engaged in the program. GSG would do the marketing of the program. Annette Sweet moved that the Committee recommend that the NEMO Workforce Development Board approve and sponsor the BR+E22 program for one year. Pat Poepping seconded the motion, and the motion was approved.

It was suggested that the employer meetings be held by the WDB's sub-regions. Diane mentioned that TEAM was also interested in learning about the BR+E 22 program. It was asked if the WDB was interested in purchasing the Growth Services break-out report for the region at a cost of \$1,500. Diane said the budget would need to be reviewed and this would be a Board decision.

MARKETING STRATEGY – IDEAS

Marketing ideas were discussed. Shari Schenewerk said a Marketing Seminar for employers had been held in the past and it was well received and attended by approximately 50 employers. She said at that time social media was new and the speaker provided information on what employers should and should not be doing. Carolyn Chrisman suggested taking advantage of the upcoming job fairs to present information. John Guilick suggested that the WDB issue a request for information to identify what was being done to address employer's needs. This would help the WDB identify its partners and address any potential gaps. Press releases were also mentioned and Diane said the WDB was trying to issue more press releases.

STATE WIDE INITIATIVES

Diane said TEAM was developing a state-wide initiative to be more cohesive in what they offer throughout the state and they have chosen some events they want to sponsor. They have chosen a Manufacturing Week in October, an Apprenticeship week in November, and an Information Technology NEMO Workforce Development Board is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Missouri Relay Service at 711.



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week in December. Also in March 2019, the Ozark Region is going to help all of the regions create the Build My Future event. This is a construction day for youth. They would also like to do an event with healthcare in the future.

John Guilick said he was working with the Missouri Foundation for Health and would keep Diane informed.

The re-entry transition program was discussed. It was stated that there was a lot of testing going on in the facilities. Shari said the NCRC will become part of the re-entry/transition program at the corrections facility in Moberly. Amanda Sizemore said there were many opportunities at the correction facilities but there were a lot of challenges.

The issue of drug testing was discussed. Jim Kolve mention an article regarding the decline of drug tests. It was said that some companies had decreased their standards.

NCRC/CERTIFIED WORK READY COMMUNITIES

• **Updates on County Progress**

Shari provided handouts regarding the National Career Readiness Certificate. Information included the number of counties certified and participating in the Work Ready Community initiative and the National Career Readiness Certificate Employer Partnership letter. She said several individuals would be tested between now and the end of May and she gave kudos to all involved for organizing the testing.

Susan McKnight said St. Louis County and Warren County were now certified and had been recognized by the State for their accomplishments. Rita Brown said they had tested 61 individuals and 9 achieved the Bronze level, 13 the Silver level, 11 the Platinum level and 21 the Gold level.

• **Job Center Monthly Update on NCRC Traffic**

Diane provided NCRC tracking information for the Warrenton, Kirksville and Hannibal Job Centers for everyone to review. Diane felt the key to getting more individuals to test was to get more employers to prefer employees who had the National Career Readiness Certificate.

MISSOURI HOSPITAL ASSOCIATION UPDATE

Diane said the last meeting of the Missouri Hospital Association was cancelled because Hannibal Regional Hospital was the only hospital planning to attend. She spoke with Jill Williams who was organizing the group and she plans to survey everyone to see why they aren't attending and what needs to be done so we can work together.

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APPRENTICESHIP UPDATE

Diane said the Apprenticeship grant had been completed and submitted. It is a partnership with Tight 360 Machine & Tool, which is a company in Jonesburg, MO and is directed toward populations that have barriers to employment and people with disabilities. The company will provide the training and the grant is to help cover the cost of software. Individuals will earn while they learn and their wages will increase as their skills increase. Diane said the WDB would be working on other grants in the future as well.

NEXT MEETING DATE

The next meeting was scheduled for 10:00 a.m. Tuesday, June 19, 2018 at the Warrenton Job Center.

ADJOURN

Pat Poepping moved that the meeting be adjourned. Dennis Gill seconded the motion, and the meeting adjourned at approximately 12:00.

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