



NEMO WORKFORCE DEVELOPMENT BOARD

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**NEMO Workforce Development Board (WDB)
Nominations/Recruitment Committee Meeting
May 18, 2018**

Members Present

Pat Poepping
Annette Sweet
Kami Mohn
JoAnn Toerper
Glenn Eagan (phone)

Members Absent

Corey Mehaffy
Shari Schenewerk
Darin Arnsmeier
Diane Noah

WDB Staff

Diane Simbro
Sharon Hillard

MEETING CALLED TO ORDER

Annette Sweet called the May 18, 2018 Nominations/Recruitment Committee Meeting to order at approximately 10:00 a.m. at the NEMO Workforce Development Board Office in Paris, MO.

ROLL CALL

Roll call was taken and a signature sheet was signed by those attending. Four committee members participated in the meeting and a quorum was established. One CLEO was also present.

APPROVAL OF AGENDA

Pat Poepping moved to approve the May 18, 2018 Nominations/Recruitment Committee Meeting agenda. Kami Mohn seconded the motion, and the motion was unanimously approved.

UPDATE ON COMMUNICATIONS WITH PROSPECTIVE MEMBERS

Diane said Shari Schenewerk told her that she didn't believe DHL Distribution Center in Kirksville was interested in membership on the Board. Glenn Eagan said John Campen, Doug Drake, Jim Luebrecht, O'Laughlin Trucking and Cerro Copper were not interested in membership as well. Diane said Mike McGhee at Tight 360 was working on getting a letter of nomination for membership. She said after the WDB appoints more private business members, she plans to contact Steve Sellenriek to see if he still wants to be a Board member. She said she hadn't been able to contact Chuck Hartman yet but was going to continue to try to reach him. JoAnn Toerper said Witte Brothers didn't wish to be nominated for membership because of the lack of time. She visited with Economic Development to ask for possible candidates and was given names of a few individuals she plans to contact. One of the individuals she plans to visit with soon was from advanced manufacturing. Pat recommended Michael Purol, President of Poepping, Stone, Bach & Associates, Inc. as a candidate for nomination.

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ADDITIONS TO LIST

It was noted that the WDB was really lacking in representation from its Northern counties. It was suggested that someone contact the Scotland County Hospital for a possible candidate. Kami mentioned that the leadership of Northeast MO was going to visit Scotland County Hospital in June. She said they were working with 16 people through the leadership program and they have a workforce day planned for September in Moberly that Corey and Shari Shenewerk were heading up. She knew there was a lot on the agenda but she didn't know if they had a piece regarding the NEMO Workforce Development Board. She felt it might be nice because those individuals would get a better understanding of the Boards responsibilities. Annette said she had a contact at the Scotland County Hospital and she would contact her. She said she may contact Ayers Oil Company as well. Kami said she would check with Milk Source, the new owners of the Heartland Dairy, in Lewis County. Annette said she would try to email the CLEOs to ask for individuals they would like to nominate. It was asked if someone from NECAC would qualify for membership. Diane will follow up with the State to see if that would be allowed.

STEPS TO NOMINATE AND VOTE

The Committee Members were provided information regarding the nomination and approval process of new Board Members. Sharon said under WIOA, a few changes were made to the process. She reviewed the process that included nominee qualifications, the nomination letter and additional information that had to be submitted with each appointment. The nomination information that was submitted to the State was reviewed and a sample nomination letter was also provided.

OTHER BUSINESS

Glenn commented on the lack of participation of the County Commissioners. He mentioned that on the NECAC Board county commissioners could appoint someone to represent them. He said there were at least two county commissioners on NECAC's Board that had appointed a representative. He knew the CLEO Consortium By-laws would have to be revised and he was unsure if this would be allowed by the State. He said it may be worth checking into as a way to get more participation from the counties. Diane said she would follow up on his suggestion and noted that there was some discussion in Jeff City about other options. She said the Northeast Region wasn't the only region that had this problem.

It was said that few people knew who the NEMO Workforce Development Board was or what it does. Marketing of the NEMO WDB was discussed. It was suggested that the WDB look at how NECAC does its marketing and try to replicate some of their marketing practices. Developing a Face Book page, using Linked In, and doing press releases with a photo for new members was discussed. Kami suggested that something be developed for Committee members to use when trying to recruit new members. Conducting a WDB Orientation was also discussed. Diane said DWD was in the process of working on

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training for Board members. The time and location of the WDB meetings was also discussed. It was suggested that the Board change the time of the meetings and rotate the meeting locations.

It was decided that Glenn and Diane would meet with NECAC to discuss how they conduct marketing. Diane said she would get with Glenn to schedule a time to meet with NECAC. Hiring someone to help with marketing was also discussed. It was suggested that the Board hire an intern to help with marketing efforts. Diane said she had spoken with Hannibal LaGrange to see if they may have someone that could help with marketing and she would follow up with them on the issue. Glenn asked that the WDB consider having area TV stations come to the Job Centers. Diane felt the special events planned for the coming months would be good information for the TV stations.

NEXT MEETING DATE

The next meeting is scheduled for 10:00 a.m. August 30 at the NEMO WDB Office in Paris, MO.

ADJOURN

Pat Poepping moved that the meeting be adjourned and the meeting adjourned at approximated 11:55 a.m.

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